Poll No. _____ Total No of Pages: 2

13706

MBA I - Sem. (Main) Exam., Dec. - 2018

M - 106 IT for Managers

Time: 3 Hours

Maximum Marks: 70

[3.5+3.5+3.5+3.5=14]

nttp://www.mgsuonline.com

Min. Passing Marks: 28

Instructions to Candidates:

- (i) The question paper is divided in two sections.
- (ii) There are sections A & B. Section A contains 6 questions out of which the candidate is required to attempt any 4 questions. Section B contains short case study / application based question which is compulsory.
- (iii) All questions carry equal marks.

1. NIL	p.	2. NIL

SECTION - A

- Q.1 What is computer? Explain various characteristics of a computer system. Describe functional components of a computer system with the help of a suitable diagram.

 [4+4+6=14]
- Q.2 (a) Define software. Give broad classification of software with diagram. [2+5-7]
 - (b) Write the steps to create a chart using MS-Excel with suitable example. [7]

Difference between Intranet & Extranet.

- (b) Cloud computing
- (c) Decision Support System (DSS)
- (d) ER Diagram

Q.3 Write short notes on: -

(a)

[13706] Page 1 of 2 [740]

http://www.mgsuonline.com

- Q.4 (a) What is System Development Life Cycle? Explain different phases of System

 Development Life Cycle in detail with the help of diagram. [2+5=7]
 - (b) What are the basic requirements to set up a web store? [7]
- Q.5 (a) What is E-commerce? Explain various types of e-business models in detail.
 - (b) Write a detailed note on Enterprise Resource Planning (ERP) as major application of IT in business.
- Q.6 Write short notes on: -

[3.5+3.5+3.5+3.5=14]

http://www.mgsuonline.com

- (a) Neural Networks
- (b) Hyper Text Make-up Language (HTML)
- (c) Technology Ethics
- (d) M-commerce

SECTION - B

Case Study

Q.7 "Cyber Crime: Today's biggest threat to Internet world". Discuss the statement in context with various types of cyber security threats & measure to be taken for prevention from it.
[7+7=14]

http://www.mgsuonline.com

Whatsapp @ 9300930012 Your old paper & get 10/-पुराने पेपर्स भैजे और 10 रुपये पार्ये, Paytm or Google Pay से

[740]

[13706]

http://www.mgsuonline.com