

13701

Roll No. _____

Total No of Pages: 3

13701

MBA I - Sem. (Main) Exam., Dec. - 2018
M – 101 Fundamental of Management

Time: 3 Hours

Maximum Marks: 70
Min. Passing Marks: 28

Instructions to Candidates:

- (i) *The question paper is divided in two sections.*
- (ii) *There are sections A & B. Section A contains 6 questions out of which the candidate is required to attempt any 4 questions. Section B contains short case study / application based question which is compulsory.*
- (iii) *All questions carry equal marks.*

1. NIL

2. NIL

SECTION – A

- Q.1 (a) Behavioral science approach is more refined and extended version of human relation approach. Comment. [7]
- (b) Evaluate the contribution of Henry Fayol to the development of management thoughts. [7]
- Q.2 (a) What is planning? Explain the various elements of planning process. [7]
- (b) Explain the various types of plan. [7]

Q.3 Write short notes on the following - [3.5×4=14]

- (a) Authority and its delegation
- (b) Decentralisation
- (c) Span of management
- (d) Departmentation

Q.4 Explain the following terms - [3.5×4=14]

- (a) Staffing
- (b) Performance Appraisal
- (c) Group Decision Making
- (d) Total Quality Management

Q.5 Define controlling. Explain the process and various techniques of controlling. [14]

Q.6 Compare and contrast the management practices of Dhirubhai Ambani and Ratan Tata. [14]

SECTION – B

Q.7 Case Study-

Read the case and answer the following questions:

Ritesh is a vice-president finance in a company having more than 5000 employees in its roll. He had been working as financial manager in some multinational company. He is highly ambitious, bold, energetic in his approach. He is result-oriented and practical in approach. He does not have respect for rules and formalities rather he moves in direct

manner adopting short cut methods. He seeks high degree of compliance to order and instructions given by him.

Use of rationality and intellect is on lower side and his decisions are based on intuition. But in this new company most of the middle level managers are equipped with knowledge of modern management. They are unhappy with the working style of vice president finance.

- Q.1 What managerial style is being used by Ritesh and how it is different from other styles of management? [5]
- Q.2 Why young professionally qualified middle level manager are not happy with him? [4]
- Q.3 Give your suggestions for improving the existing style being followed by Ritesh. [5]
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