

310003

Roll No. _____

Total No. of Pages: 2

310003

B. Tech. III - Sem. (Main) Exam., (Academic Session 2021- 2022)
3AN1 – 03 Managerial Economics and Financial Accounting
Common to all Branches

Time: 2 Hours

Maximum Marks: 80
Min. Passing Marks:

Instructions to Candidates:

Part – A: Short answer questions (up to 25 words) 2×3 marks = 6 marks.
Candidates have to answer **two** questions out of **five**.

Part – B: Analytical/Problem solving questions 3×15 marks = 45 marks.
Candidates have to answer **three** questions out of **six**.

Part – C: Descriptive/Analytical/Problem Solving questions 1×29 marks = 29 marks.
Candidates have to answer **one** questions out of **three**.

Schematic diagrams must be shown wherever necessary. Any data you feel missing may suitably be assumed and stated clearly. Units of quantities used/calculated must be stated clearly.

*Use of following supporting material is permitted during examination.
(Mentioned in form No. 205)*

1. NIL

2. NIL

PART – A

Q.1 Define National Income.

Q.2 What do you understand by Demand?

Q.3 Define implicit cost and explicit cost.

~~Q.4~~ Write any two features of Perfect Market Competition.

~~Q.5~~ Gives any two importance of Ratio Analysis.

{310003}

Page 1 of 2

PART – B

- Q.1 Define Managerial Economics. Discuss the scope and nature of Managerial Economics.
- Q.2 Discuss various techniques of Capital Budgeting.
- Q.3 Write short notes –
- (a) Fixed Cost and Variable Cost
 - (b) Opportunity Cost and Sunk Cost
- Q.4 Differentiate between Monopoly market and Oligopoly market.
- Q.5 What do you understand by Economic problems? Discuss the issue of 'Scarcity and Choice' of resources in an economy.
- Q.6 Explain the following (Any two) –
- (a) Elasticity of Supply
 - (b) Current ratio and Liquid ratio
 - (c) Give format of Balance Sheet and Profit and Loss A/c
 - (d) Differentiate between fund flow analysis and cash flow analysis.

PART – C

- Q.1 "Law of Diminishing Return is the only Law of Production. The Law of Increasing Return and the Law of Constant Returns are only temporary phases," Explain.
- Q.2 Explain the price and output determination under Monopolistic Competition in short run with diagrams.
- Q.3 What do you understand by Demand forecasting? Discuss its various methods with examples.
-